

ISSUES AND OPPORTUNITIES

GENERAL DEMOGRAPHIC DATA

For the purposes of this Plan, demographic data, trends, and projections are useful tools in gaining an understanding of the composition and needs of Fox Point. Comparing the Village to nearby places, particularly surrounding “North Shore” communities, can illustrate how Fox Point relates to area dynamics. The following data describe the demographic composition of the Village of Fox Point.

The following tables include data for Milwaukee County, Southeastern Wisconsin (defined as Kenosha, Milwaukee, Ozaukee, Racine, Walworth, Washington, and Waukesha Counties), the Villages of Bayside, Brown Deer, River Hills, Shorewood, and Whitefish Bay, and the City of Glendale. Descriptions are based on 2000 U.S. Census Bureau numbers unless otherwise noted.

Population

The Village of Fox Point experienced a steady decline in population since 1970, with a population decrease at every decade interval (Table 2.1). The greatest decrease (5.4%) occurred between 1980 and 1990, while the other intervals showed declines ranging from 3 to 4%. The most recent interval shows a 3.0% decrease in 2009. In total, the population declined from 7,939 in 1970 to 6,803 in 2009, a decrease of 14.3%.

Many of the other North Shore suburbs also decreased in population over the same period (by 3.3% in Glendale, 6.9% in Brown Deer, 14.2% in Shorewood, and 20.6% in Whitefish Bay). Only River Hills experienced a net population increase between 1970 and 2009.

Over the same interval, Milwaukee County also experienced a significant decrease in population (11.6%), while the population of Southeastern Wisconsin grew by 12.8%.

Table 2.1: Population.

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change
1970	1,054,249	-	1,756,083	-	7,939	-	4,338	-	12,582	-	13,426	-	1,561	-	15,576	-	17,402	-
1980	964,988	-8.5%	1,764,796	0.5%	7,649	-3.7%	4,612	6.3%	12,921	2.7%	13,882	3.4%	1,642	5.2%	14,327	-8.0%	14,930	-14.2%
1990	959,275	-0.6%	1,810,364	2.6%	7,238	-5.4%	4,681	1.5%	12,236	-5.3%	14,088	1.5%	1,612	-1.8%	14,116	-1.5%	14,272	-4.4%
2000	940,164	-2.0%	1,931,165	6.7%	7,012	-3.1%	4,415	-5.7%	12,170	-0.5%	13,367	-5.1%	1,631	1.2%	13,763	-2.5%	14,163	-0.8%
2009 (estimate)	931,830	-0.9%	1,981,024	2.6%	6,803	-3.0%	N/A	-	11,720	-3.7%	12,980	-2.9%	1,634	0.2%	13,360	-2.9%	13,820	-2.4%

Source: US Census Bureau, 2000 & WI DOA

Population Projections

The Wisconsin Department of Administration (DOA) provides population projections at five year intervals to the year 2030 (Table 2.2). The

Table 2.2: Population Projections.

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change	Total	% Change
2000	940,164	-	1,931,165	-	7,012	-	4,415	-	12,170	-	13,367	-	1,631	-	13,763	-	14,163	-
2005	938,497	-0.2%	1,979,707	2.5%	6,870	-2.0%	4,145	-6.1%	11,811	-2.9%	12,985	-2.9%	1,626	-0.3%	13,489	-1.99%	13,907	-1.81%
2010	929,208	-1.0%	2,013,813	1.7%	6,717	-2.2%	3,956	-4.6%	11,548	-2.2%	12,651	-2.6%	1,622	-0.2%	13,247	-1.79%	13,687	-1.58%
2015	928,077	-0.1%	2,059,827	2.3%	6,623	-1.4%	3,803	-3.9%	11,386	-1.4%	12,428	-1.8%	1,632	0.6%	13,120	-0.96%	13,587	-0.73%
2020	923,910	-0.4%	2,102,593	2.1%	6,506	-1.8%	3,634	-4.4%	11,185	-1.8%	12,161	-2.1%	1,636	0.2%	12,950	-1.30%	13,441	-1.07%
2025	912,020	-1.3%	2,133,632	1.5%	6,334	-2.6%	3,436	-5.4%	10,890	-2.6%	11,793	-3.0%	1,627	-0.6%	12,672	-2.15%	13,183	-1.92%
2030	891,445	-2.3%	2,149,885	0.8%	6,104	-3.6%	3,208	-6.6%	10,496	-3.6%	11,317	-4.0%	1,603	-1.5%	12,275	-3.13%	12,801	-2.90%
Net: 2010 to 2030	-48,719	-4.1%	218,720	6.8%	-908	-9.1%	-1,207	-18.9%	-1,674	-9.1%	-2,050	-10.5%	-28	-1.2%	-1,488	-7.3%	-1,362	-6.5%

Source: U.S. Census Bureau, 2000 & WI DOA

DOA projects that the Village of Fox Point's population will continue to decrease between 1 and 4% at each interval, with a total decline of 9.1% to a population of 6,104 in 2030. This decline is comparable to most of the other North Shore suburbs, with the exceptions being Bayside (a decline of 18.9%) and River Hills (a decline of 1.2%).

Age

The Village of Fox Point had an older population than that of Milwaukee County or Southeastern Wisconsin (Table 2.3). In Fox Point, 27.8% of the population was aged between 55 and 84, compared to 18.6% in Milwaukee County and 19.0% in Southeastern Wisconsin. Most of the other North Shore suburbs share this trend toward an older population.

Table 2.3: Age.

AGE

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
0-9	138,394	14.7%	276,609	14.3%	875	12.5%	515	11.7%	1,186	9.7%	1,287	9.6%	165	10.1%	1,470	10.7%	2,307	16.3%
10-19	137,867	14.7%	288,787	15.0%	1,012	14.4%	618	14.0%	1,449	11.9%	1,522	11.4%	266	16.3%	1,654	12.0%	2,077	14.7%
20-34	211,003	22.4%	388,005	20.1%	727	10.4%	370	8.4%	2,104	17.3%	1,893	14.2%	162	9.9%	3,177	23.1%	1,947	13.7%
35-54	261,674	27.8%	580,319	30.1%	2,270	32.4%	1,496	33.9%	3,797	31.2%	3,975	29.7%	549	33.7%	4,322	31.4%	5,026	35.5%
55-64	69,541	7.4%	158,164	8.2%	723	10.3%	587	13.3%	1,367	11.2%	1,381	10.3%	248	15.2%	1,142	8.3%	1,129	8.0%
65-84	105,173	11.2%	209,481	10.8%	1,229	17.5%	842	19.1%	1,934	15.9%	2,676	20.0%	223	13.7%	1,712	12.4%	1,495	10.6%
85+	16,512	1.8%	31,543	1.6%	176	2.5%	90	2.0%	333	2.7%	633	4.7%	18	1.1%	286	2.1%	182	1.3%
Median Age	33.7	-	35.4	-	-	-	-	-	-	-	-	-	-	-	37.8	-	38.2	-

Source: U.S. Census Bureau & SEWRPC, 2000

Race

In 2000, the racial composition of Fox Point was 95.6% white, with Asian (2.1%) and African-American (1.2%) being the next most populated categories (Table 2.4). The percentage white is similar to many other North Shore suburbs, and much higher than Milwaukee County (65.6%) and Southeastern Wisconsin (79.5%).

Table 2.4: Race.

RACE

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
White	616,973	65.6%	1,534,464	79.5%	6,700	95.6%	4,263	96.6%	9,984	82.0%	11,597	86.8%	1,398	85.7%	12,584	91.4%	13,467	95.1%
African American	231,157	24.6%	263,200	13.6%	85	1.2%	125	2.8%	1,522	12.5%	1,087	8.1%	80	4.9%	332	2.4%	139	1.0%
American Indian/Alaska Native	6,794	0.7%	9,510	0.5%	8	0.1%	7	0.2%	31	0.3%	31	0.2%	2	0.1%	32	0.2%	10	0.1%
Asian	24,145	2.6%	34,438	1.8%	150	2.1%	82	1.9%	319	2.6%	395	3.0%	123	7.5%	439	3.2%	366	2.6%
Native Hawaiian/Other Pacific Islander	422	0.0%	716	0.0%	1	0.0%	4	0.1%	5	0.0%	13	0.1%	0	0.0%	5	0.0%	8	0.1%
Some Other Race Alone	39,931	4.2%	58,157	3.0%	13	0.2%	14	0.3%	80	0.7%	66	0.5%	1	0.1%	116	0.8%	37	0.3%
Two or More Races	20,742	2.2%	32,423	1.7%	55	0.8%	23	0.5%	229	1.9%	178	1.3%	27	1.7%	255	1.9%	136	1.0%

Source: U.S. Census Bureau & SEWRPC, 2000

Educational Attainment

The percentage of Fox Point residents over 25 years of age with a college degree was 67.3% (Table 2.5). This figure is comparable to many other North Shore suburbs (61.0% in Bayside, 62.9% in Shorewood, 70.9% in Whitefish Bay, and 76.3% in River Hills). This level of educational attainment is much higher than in Milwaukee County (23.6%) or Southeastern Wisconsin (25.5%). Only 3.4% of Fox Point residents over 25 failed to receive a high school diploma, compared to 19.7% in Milwaukee County.

Table 2.5: Educational Attainment.

EDUCATIONAL ATTAINMENT

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
Population 25 Years and Over	594,387	100.0%	1,243,854	100.0%	4,917	100%	3,265	100%	8,877	100%	10,086	100%	1,157	100%	9,698	100%	9,558	100%
Less Than 9th Grade	35,344	5.9%	59,587	4.8%	60	1.2%	91	2.8%	330	3.7%	405	4.0%	10	0.9%	162	1.7%	44	0.5%
9th to 12th (No Diploma)	82,070	13.8%	136,211	11.0%	106	2.2%	83	2.5%	750	8.4%	687	6.8%	16	1.4%	370	3.8%	152	1.6%
High School Graduate	174,794	29.4%	372,955	30.0%	474	9.6%	443	13.6%	2,372	26.7%	2,021	20.0%	67	5.8%	1,203	12.4%	799	8.4%
Some College or Associate's Degree	161,719	27.2%	358,403	28.8%	967	19.7%	656	20.1%	2,654	29.9%	2,649	26.3%	181	15.6%	1,862	19.2%	1,785	18.7%
Bachelor or Advanced Degree	140,460	23.6%	316,698	25.5%	3,310	67.3%	1,992	61.0%	2,771	31.2%	4,324	42.9%	883	76.3%	6,101	62.9%	6,778	70.9%

Source: U.S. Census Bureau & SEWRPC, 2000



Income

Like several of its north shore suburban neighbors, household income levels in Fox Point were high (Table 2.6). The median household income in the Village of Fox Point was \$80,572 in 2000, compared to \$38,100 in Milwaukee County. This figure is much higher than in the nearby municipalities of Brown Deer, Glendale, and Shorewood; and is significantly lower than River Hills (\$161,292). In Fox Point, 37.9% of households earned over \$100,000, compared to 7.9% in Milwaukee County and 12.0% in Southeastern Wisconsin.

Table 2.6: Income.

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
Households	377,983	100%	749,634	100.0%	2,826	100.0%	1,777	100.0%	5,119	100.0%	5,777	100.0%	588	100.0%	6,541	100%	5,442	100%
Less Than \$10,000	40,098	10.6%	56,195	7.5%	79	2.8%	63	3.5%	180	3.5%	230	4.0%	14	2.4%	512	7.8%	160	2.9%
\$10,000 to \$34,999	132,865	35.2%	222,507	29.7%	485	17.2%	196	11.0%	1,496	29.2%	1,393	24.1%	60	10.2%	1,894	29.0%	856	15.7%
\$35,000 to \$49,999	66,510	17.6%	125,222	16.7%	275	9.7%	197	11.1%	830	16.2%	1,002	17.3%	19	3.2%	986	15.1%	592	10.9%
\$50,000 to \$74,999	72,565	19.2%	164,084	21.9%	466	16.5%	293	16.5%	1,195	23.3%	1,308	22.6%	71	12.1%	1,244	19.0%	916	16.8%
\$75,000 to \$99,999	35,982	9.5%	91,480	12.2%	456	16.1%	250	14.1%	766	15.0%	902	15.6%	54	9.2%	739	11.3%	876	16.1%
\$100,000 to \$149,999	20,472	5.4%	60,794	8.1%	468	16.6%	370	20.8%	469	9.2%	564	9.8%	59	10.0%	665	10.2%	1,060	19.5%
\$150,000 to \$199,999	4,454	1.2%	14,148	1.9%	210	7.4%	149	8.4%	146	2.9%	164	2.8%	69	11.7%	181	2.8%	418	7.7%
\$200,000+	5,037	1.3%	15,204	2.0%	387	13.7%	259	14.6%	37	0.7%	214	3.7%	242	41.2%	320	4.9%	564	10.4%
Median Household Income	\$38,100	-	n/a	-	\$80,572	-	\$88,982	-	\$50,847	-	\$55,306	-	\$161,292	-	\$47,224	-	\$80,755	-

Source: U.S. Census Bureau & SEWRPC, 2000

Employment Status

At the time of the 2000 U.S. Census, only 0.7% of the population over 16 was unemployed (Table 2.7). This unemployment level was similar to the other North Shore suburbs. Milwaukee County had an unemployment rate of 4.5% and Southeastern Wisconsin had a rate of 3.6% at the same point in time.

Table 2.7: Employment Status.

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
Population 16 Years and Over	718,569	100%	1,479,309	100%	5,494	100%	3,614	100%	10,039	100%	11,100	100%	1,293	100%	11,289	100%	10,375	100%
In Labor Force	469,688	65.4%	1,009,387	68.2%	3,551	64.6%	2,131	59.0%	6,643	66.2%	6,612	59.6%	792	61.3%	7,849	69.5%	7,463	71.9%
Civilian Labor Force (Employed)	436,878	93.0%	954,443	94.6%	3,513	98.9%	2,098	98.5%	6,427	96.7%	6,413	97.0%	785	99.1%	7,709	98.2%	7,348	98.5%
Civilian Labor Force (Unemployed)	32,379	6.9%	53,951	5.3%	38	1.1%	33	1.5%	196	3.0%	199	3.0%	7	0.9%	140	1.8%	115	1.5%
Armed Forces	431	0.1%	993	0.1%	0	0.0%	0	0.0%	20	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Not in Labor Force	248,881	34.6%	469,922	31.8%	1,943	35.4%	1,483	41.0%	3,396	33.8%	4,488	40.4%	501	38.7%	3,440	30.5%	2,912	28.1%

Source: U.S. Census Bureau & SEWRPC, 2000

Occupation

Occupational status considers individuals who are employed in the civilian labor force and are 16 or older. Of these individuals in the Village of Fox Point, approximately 59.4% were engaged in management or professional occupations, with 28.1% in sales and office occupations and only 3.3% involved in production, transportation, and material moving occupations (Table 2.8). These figures are comparable to the other North Shore suburbs, with the exception of Brown Deer.

Table 2.8: Occupation.

	Milwaukee County		Southeastern Wisconsin		Village of Fox Point		Village of Bayside		Village of Brown Deer		City of Glendale		Village of River Hills		Village of Shorewood		Village of Whitefish Bay	
	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total	Total	% of Total
Employed Civilian Population Age 16+	436,878	100%	954,443	100.0%	3,513	100%	2,098	100%	6,427	100%	6,413	100%	785	100%	7,709	100%	7,348	100%
Management, Professional, & Related Occupations	141,207	32.3%	322,811	33.8%	2,085	59.4%	1,312	62.5%	2,563	39.9%	3,260	50.8%	532	67.8%	4,587	59.5%	4,781	65.1%
Service Occupations	67,739	15.5%	129,294	13.6%	256	7.3%	136	6.5%	666	10.4%	631	9.8%	42	5.4%	584	7.6%	346	4.7%
Sales and Office Occupation	118,936	27.2%	257,051	26.9%	987	28.1%	544	25.9%	2,006	31.2%	1,693	26.4%	185	23.6%	1,900	24.6%	1,789	24.3%
Farming, Fishing, & Forestry Occupations	672	0.2%	2,273	0.2%	11	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	4	0.1%	0	0.0%
Construction, Extraction, & Maintenance Occupations	28,124	6.4%	72,766	7.7%	59	1.7%	38	1.8%	308	4.8%	235	3.7%	4	0.5%	173	2.2%	128	1.7%
Production, Transportation, & Material Moving Occupations	80,200	18.4%	170,248	17.8%	115	3.3%	68	3.2%	884	13.8%	594	9.3%	22	2.8%	461	6.0%	304	4.1%

Source: U.S. Census Bureau & SEWRPC, 2000

PUBLIC COMMENT SUMMARY

Throughout the planning process, Fox Point residents had several opportunities to provide input regarding the goals, policies, and points of emphasis in this plan. Comments from the first Community Listening Session on November 16, 2009 were used to craft appropriate policies for the Village. Below are comments from the December 14, 2009 Community Listening Session, many of which were directly incorporated into the plan during the final review process.

Community Listening Session: December 14, 2009

- “One goal I do not see is anything relating to fiscal responsibility. Maintain or reducing the property tax burden on residents is a must. The majority of the goals presented involve spending. Nowhere do I see the goal of curtailing or reducing spending.”
- “I would like to see hard data on ridership on County transit relating to the Village.”
- “I think we need to redevelop certain areas, like the corner of Bradley and Port Roads to include potential retail, commercial new development. I think Fox Point needs more to draw people to the community.”
- “Although it is an attractive part of Fox Point that there are no sidewalks and many streetlights, I think we need some stronger lighting on major intersections, and better street signage so visitors not familiar with the area can see street signs.”
- “What is the plan to ‘redevelop’ Village Yard and Hall now that drop-off center is closed? Soccer field? Park? Townhouses?”
- “Port Washington Road - we need a specific plan with Glendale to encourage redevelopment. Is anything being done to promote this?”
- “I do not want historic homes maintained as ‘points of interest.’ I want Fox Point’s residential neighborhoods to be preserved.”
- “Maybe LED lighting for stoplights is not a good idea. With snowstorm last week there was an accident due to snow not melting- motorist couldn’t see red light because it was blocked by snow- resulted in a car accident.”
- “Property maintenance is deteriorating in Fox Point to the point that some residents are considering relocating (including me). We need controls and follow-up provisions.”
- In regards to exploring the fiscal ramifications of providing a multi-jurisdictional solid waste collection and disposal service: “Prioritize but continue to look into continuing services.”
- “Identity of Fox Point is critical and history is a big component of living there long term.”
- “Keep path to Beach Drive at east end of Green Tree Road public and repair and open it.”
- In regards to conducting a periodic review of land use activities with surrounding municipalities: “Good ideas, yet costs of staff time to coordinate need to be considered.”
- “Be sure the plan for amendment to the plan is equitable and not so flexible that there is no plan.”
- “All commercial properties bordering residential should be required to plant a mixed species evergreen landscape along their borders.”
- In regards to managing residential properties near sensitive environmental features: “Yes!”
- “Property maintenance is a must.”
- “Maintain bus routes - we need to link with a multimodal system.”
- “No street lights.”



Public Hearing: February 9, 2010

No members of the public spoke at the public hearing held on February 9, 2010. However, some public comments were submitted in advance of the hearing through the Village website. These comments are as follows:

“1) The unique character of the Village arises out of its location (along the Lake) and its geographical boundaries/features - a narrow north-side rectangle with numerous ravines and parks.

2) Settlers chose the Village for that reason and because public security and the school system are excellent.

3) Accordingly, I urge you to further strengthen the environmental recommendations of the Plan by:

i) Adding further constraints and monitoring procedures for any building or manmade change along the ravines, on the Lake bluffs, or along the shores. The recent wholesale destruction of all trees on the razed property of 6702 N. Lake Drive is a Milwaukee-wide embarrassment, eyesore, and environmental hazard. Either the Village bluff ordinance was not strong enough and/or Village enforcement was not strong enough.

ii) There is sewage being discharged through pipes into Lake Michigan along Beach Drive particularly to the north of the point where the road bends from east-west to north-south. This needs to be inspected and stopped as soon as possible. Lake Michigan is an “impaired water body.” I personally noted algae bloom around the beach discharge points and the absence of algae where there are no pipes. Is this a violation of EPA standards? Of SEWRPC guidelines? Is the Village at risk as a result?

iii) The suggestion that “the Village should consider providing municipal compost for use by residents in backyard gardens” is a most excellent idea especially if the compost is free or heavily subsidized and accompanied by a manual for simple planting techniques.

iv) To the noble goal [5, pg 3-20] “encourage the conversion of some mowed turf areas into meadow or prairies” (per SEWRPC or WDNR guidelines) add “by providing financial incentives and technical assistance which may also include a manual for simple conversion techniques.

v) Consider the prohibition of Round-up and other inorganic herbicides and pesticides on all property including residential property. They lead to Lake Michigan and waterway contamination via runoff as well as having potentially lethal long-term effects for proximate users.

4) Under Goals and Policies: Housing - “Consider amending the Village Code to address the housing units utilized for vacation time share purposes” has nothing at all to do with maintaining consistent materials or encouraging timely and proper residential maintenance. I worked in the past as a consultant for government and we were encouraged to anchor initiatives into any existing goals and guidelines. This hook is so irrelevant.

By so doing, the proposed ordinance to amend the Village code is contrary to various themes of the Plan. For example, occasional renting by empty nesters might enable them to continue to reside in the Village, consonant with a theme and vision within the Vision statement.”



VISION STATEMENT

Based on discussions throughout the planning process, the following vision statement has been created to guide this Comprehensive Plan:

Provide long-term guidance that supports Fox Point's role as an established North Shore community. Preserve Fox Point's residential heritage while enhancing the Village's approach to sustainable practices.

The Village of Fox Point faces the following issues and opportunities as documented through the comprehensive planning process. Goals, objectives, and policies for the remaining eight elements of this comprehensive plan can be found in each individual chapter.

NATURAL AND CULTURAL RESOURCES

- Preserve and enhance the residential character of the Village;
- Protect and wisely utilize the Village's natural resources, including but not limited to: wetlands, wildlife, lakes, woodlands, open space, parks, and groundwater resources;
- Create strategies to preserve and enhance the lakefront and ravine areas as significant Village amenities;
- Support the unique cultural and historic features of Fox Point consistent with the residential character of the Village;
- Integrate landscaped yards throughout the Village with native, natural features and community agriculture.



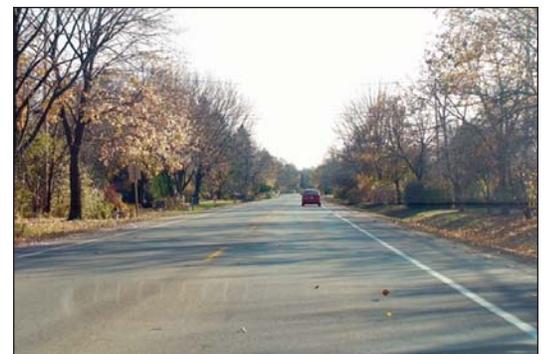
HOUSING

- Support and encourage upgrading the quality of housing in the Village.
- Maintain the use of exterior materials consistent with existing materials on new and renovated residential structures throughout the Village, and encourage the timely and proper maintenance of residences;
- Establish Fox Point as a community where residents can “age in place.” Continue to provide adequate housing choices that allow residents to remain in the Village despite changes in household size, income, mobility, or ability to perform household maintenance;
- Allow residential properties to maintain landscaping that utilizes native vegetation and/or plants for harvesting produce;
- Encourage retrofits to existing housing stock which enhance energy efficiency, improve stormwater management, reduce water usage, and utilize renewable materials and energy.



TRANSPORTATION

- Maintain the relationship between Milwaukee County and the Village in matters relating to Port Washington Road;
- Work to improve bicycle circulation throughout the Village;
- Support public transportation or transit options that supplement private automobiles;
- Monitor and maintain aging infrastructure in the Village.





UTILITIES AND COMMUNITY FACILITIES

- Consider long-term utility system needs for residential areas, specifically sanitary sewer laterals;
- Promote sustainable infrastructure that ensures environmental stewardship and long-term benefits for the community;
- Ensure adequate size, functionality, and accessibility for Village facilities.



ECONOMIC DEVELOPMENT

- Ensure the continuation of fiscal responsibility by the Village;
- Support and facilitate economic development in the Village's existing commercial areas;
- Maintain the Village's commercial districts as attractive places to locate businesses and as assets to the community in terms of tax base, job opportunities, visual appearance and services provided;
- Encourage commercial developments and build-outs that utilize sustainable building practices related to renewable energy, renewable or recycled materials, energy efficiency, reduced water usage, and improved stormwater management.



INTERGOVERNMENTAL COOPERATION

- Periodically review land use activities with neighboring communities;
- Continue to coordinate with the North Shore communities on shared services and infrastructure;
- Continue the Village's working relationships with state and regional entities.



LAND USE

- Establish a guiding land use plan;
- Foster compatibility between neighboring uses;
- Maintain the character of existing residential neighborhoods.